# **Riley Gelwicks**

Full Stack Web Developer and Product Manager

#### **RELEVANT EXPERIENCE**

# **Stela Inc.**, San Francisco — Full Stack Developer / Data Analyst

MARCH 2016 - PRESENT

As the sole fullstack developer on staff, I am responsible for the development and maintenance of the company's website, and mobile apps. In addition, I also am the point man for analytics and data requests.

#### **ACCOMPLISHMENTS**

- Created web client for our previously mobile-only app. This involved all client side code with custom CSS.
- Designed and created Facebook Messenger Bot which hooks into our API
- Using Electron, created a cross-platform AngularJS app for 3rd party vendors to upload content to our backend.
- Wrote and maintained analytics reporting tools for company's three mobile apps.
- Implemented pixel perfect redesign of the company website based on design specifications submitted by our UI designer.
- Created custom image processing tool to cut, resize and export comic books pages into our proprietary format, saving the company an estimated \$15k per year in labor costs.
- Integrated Facebook Instant Articles into our backend for marketing department.

# **Stela Inc.,** San Francisco — Dir. of B.D. / Tech Generalist

SEPTEMBER 2014 - MARCH 2016

Among the core group of employees that built a new mobile publishing business from, Stela- Comics for your phone. Engineering QA, Project Management, Server System Administration. Setup VPN and company's Active Directory server. Designed and built stealth landing page.

## **Locojoy Games**, Beijing — Dir. of International Marketing

JANUARY 2013 - SEPTEMBER 2014

Headed efforts to market and localize our largest property "I Am MT Online". Lead a small team in charge of more than \$500k dollars in monthly earnings. Successfully launched a Top 10 App in the US Apple App Store.

# **Renren Games**, Beijing — Localization Manager/Project Manager

MARCH 2011 - JANUARY 2013

Project owner of two game reskinning projects. Managed and orchestrated work between two teams that were located in California and China. Successfully managed translation of four web games into English.

# **NHN China**, Beijing — Feature Planner (nciku.com)

JANUARY 2009 - MARCH 2011

Edited and maintained the company's main product, a Chinese/English dictionary. Worked with community of Chinese learners and staff to plan and design new relevant features to the website.

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#### **LANGUAGES**

Ruby, JavaScript, Python, SQL

#### **PLATFORMS & FRAMEWORKS**

Ruby on Rails, Node.js, Electron, AngularJS, Hugo, Express

#### LIBRARIES

jQuery, Bootstrap, Socket.io

#### **DATABASES AND TOOLS**

PostgreSQL, ActiveRecord, LevelDB

#### **PROJECT MANAGEMENT**

Asana, Slack, Pivotal Tracker, Basecamp, JIRA, Trello

#### **OTHER TECH**

Linux User, Git/GitHub, Heroku, AJAX, JSON, Bcrypt, Bower, Grunt, Docker, Vagrant, Virtualbox, Postmark, Mailgun, RESTful API Design, Facebook Messenger Bots

#### **ADDITIONAL SKILLS**

Fluent in Mandarin Chinese

#### **EDUCATION**

**General Assembly** 

San Francisco, CA

## Web Development Immersive

September 2015 - December 2015

### **University of Florida**

Gainesville, FL

## **B.A.**, Political Science

September 2002 - December 2006